

ROYALE® PRODUCT FOR A YEAR
OFFICIAL RULES

1. **Contest:** ROYALE® PRODUCT FOR A YEAR
2. **Sponsor:** Irving Consumer Products Limited.
3. **Contest Period:** Contest Period begins November 1, 2021, and ends on November 30, 2021.
4. **Eligibility:** You must be a legal resident of Canada, be located in Canada throughout the Contest Period, and have reached the age of majority in your province or territory of residence at the time of entry. You are not eligible to enter if you are an employee, officer, director, shareholder, agent or representative of Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), participating shelters, the contest administrator, advertising and promotional agencies, suppliers of materials or services related to the Contest, or other party in any way involved in the development or administration of this Contest, or a member of the immediate family or household of any such employee, officer, director, agent or representative. For these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses, and commercial and non-commercial entities cannot participate.
5. **How to Enter: No purchase necessary.** There are two (2) ways to enter.

Donation. For this Contest, there are 78 participating shelters in total. For a list of participating shelters, please click here: <https://www.royale.ca/pets>. During the Contest Period, if you make a minimum of a \$10.00 CAD donation to a participating shelter (either online, phone in, mail in or walk in), you will receive one entry into the random draw. You must receive proof of the donation from the participating shelter during the Contest Period who will then forward the information on to Sponsor for entry in the Contest. Sponsor reserves the right to verify that a donation was made during the Contest Period. **Limits on Entries:** only one entry per person per donation per participating shelter. You can earn more than one entry, to a maximum of 78, by making the minimum donation to the other participating shelters and/or by participating without donation as described below.

Without Donation. To participate without making a donation, send an original handwritten (not photocopied) 100-word (minimum) essay on the importance of animal shelters on a single piece of paper, in a self-addressed envelope bearing sufficient postage to: ROYALE Marketing, 100 Midland Drive, Dieppe, NB E1A 6X4 (the “**Contest Address**”). Each essay can be used only once. Submissions with duplicate essays will be void and discarded. Once a submission has been reviewed for compliance with the Contest Rules and deemed eligible by the contest administrator, entrant will receive one (1) contest entry. Submissions without donation must be postmarked by November 30, 2021, and received by Sponsor at the Contest Address by December 6, 2021. **Limits on Entries without Donations:** you can earn a maximum of 78 entries in total, provided each entry follows these specifications for entering without donation and/or in combination with entry by donation.
6. **Random Draws and Odds:** On or about December 13, 2021, at noon P.M. ET in Toronto, ON, a random draw will be conducted from all eligible entries received during the Contest Period. Odds of winning depend on the total number of eligible entries received from both methods of entry.
7. **Prizes:** There are a total of twelve (12) prizes available to be won during the Contest Period, each consisting of a Year Supply of ROYALE® products with an approximate retail value of \$500.00 CAD consisting of the following products:

10 packs of 30 double rolls of ROYALE VELOUR Bathroom Tissue,

8 packs of 6 double rolls of ROYALE TIGER TOWEL Half Sheets,

12 packs of 6 boxes (88 sheets per box) of 3ply ROYALE Facial Tissue and

24 packs of 3ply ROYALE napkins, each containing 40 napkins.

8. **Limit of one (1) prize per household address.** Prizes must be accepted as awarded without representation, warranty or guarantee of any kind, and cannot be replaced if lost or stolen. No substitution, conversion to cash, or transfer of prizes is permitted except that Sponsor may substitute a prize of equal or greater value (based on the approximate retail value stated in the Official Rules) if a prize cannot be awarded as described for any reason. Prize winner is solely responsible for all costs not expressly described as included herein. In no event will Sponsor be liable for more than the stated number of prizes listed in these Official Rules.
9. **Winner Confirmation:** Each selected entrant will be notified by e-mail or telephone within five (5) business days of the draw. Sponsor will not be responsible for failed attempts to contact a selected entrant including but not limited to if the e-mail is returned as undeliverable. To be confirmed a winner, each selected entrant must (i) reply to the telephone or e-mail notification within five (5) business days of the first notification being sent; (ii) correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered by e-mail or telephone; (iii) if required by Sponsor, provide proof of identity and proof of donation to a participating shelter; and (iv) be in full compliance with these Official Rules. Selected entrants will be required to print, sign and return within the specified time and by e-mail or fax, Sponsor's Declaration of Compliance with the Official Rules / Release of Liability and Consent to Publicity Form ("**Prize Form**"), which includes, without limitation the selected entrant's consent to the use of his/her name, address (city and province/territory), photograph, image and/or likeness, statements regarding the Contest or the prize, without further notice or remuneration, in connection with any publicity carried out by or on behalf of Sponsor with respect to the Contest including on social media platforms. If a selected entrant cannot be confirmed a winner as above, then Sponsor will disqualify the entrant and confirm an alternate entrant. The process will repeat until such time as twelve (12) selected entrants are confirmed as winners or there are no more eligible entries, whichever comes first. In such a case, or in the event that fewer than twelve (12) prizes are awarded, neither the selected entrant, nor any other person, shall have any claim against Sponsor arising out of or connected to the disqualification or any other matter related to the Contest. Each prize will be sent by mail or courier within thirty (30) days of winner confirmation. Shipped prize shall not be insured and Sponsor shall not assume any liability for lost, damaged or misdirected prizes. If any prize is returned as undeliverable for any reason whatsoever, the winner will forfeit his/her prize and the prize will not be re-awarded nor re-delivered at a later date.
10. **Disqualified Entries:** In the following circumstances, entries will be judged void and disqualified: entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), altered or otherwise irregular, postage due, mechanically reproduced, or not received by Sponsor by the deadline. Entries must be submitted by the individual and not by any other person on behalf of an entrant.
11. **Disqualified Entrants:** Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest. In the following circumstances, entrants will be disqualified and all of their entries will be judged void and disqualified: entries photocopied or mechanically reproduced or generated by script, macro, robotic, programmed, or other automated

means; entries and/or entrants that do not comply with or satisfy any or all of the conditions set out in these Official Rules including failure to provide Sponsor with proof of identification or donation; entries submitted by unauthorized, prohibited or illicit means; entries that contain false information; entrants who submit more than the stated number of entries permitted by the Official Rules; entrants tampering or attempting to tamper with the entry process or the operation of the Contest; entrants acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other entrant, the contest administrator, advertising and promotional agencies, Sponsor or Sponsor's representatives or agents; entrants attempting to undermine the legitimate operation of the Contest, for example, by cheating, hacking, deception, or other unfair playing practices. If Sponsor or contest administrator suspects any of these circumstances, the entrant will be contacted as soon as practicable. Any prize inadvertently awarded to a selected entrant who ought to have been disqualified by these Official Rules may be reclaimed by Sponsor. All entries become the property of Sponsor upon receipt, and none will be returned. No correspondence will be entered into except with selected entrants and confirmed prize winners.

12. **Entrants' Agreement to Abide by Rules and Decisions:** By entering the Contest, you acknowledge that you have read and understood the Official Rules, and agreed to abide and be bound by them, and the decisions of the contest administrator and/or Sponsor, including their decisions regarding the interpretation and application of these Official Rules, made in their sole and absolute discretion, which shall be final, binding and conclusive with respect to all aspects of the Contest and the awarding of prizes.
13. **Civil and Criminal Remedies Available to Sponsor:** CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTESTS
14. **Release of Liability / Consent to Publicity:** By entering, each entrant releases and holds harmless Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), participating shelters, the contest administrator, advertising and promotional agencies, suppliers of materials or services related to the Contest, or any other party in any way involved in the development or administration of this Contest, and all of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") from any liability of any nature or kind arising out of, or in connection with a prize or any portion thereof or this Contest, including as set out below in the Limitation of Liability section.
15. **Limitation of Liability:** The Releasees accept no responsibility for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof or this Contest. Without limiting the generality of the foregoing, the Releasees will not be responsible for (i) the incorrect or inaccurate capture of entry information; (ii) entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), altered or otherwise irregular, postage due, mechanically reproduced, or not received by Sponsor by the deadline for any reason; (iii) entries or entrants disqualified for any of these reasons stated in these Official Rules; (iv) any loss, damage, or claims caused by, or in any way related to an awarded prize or the Contest itself; (v) any errors, omissions, incorrect or inaccurate information in any Contest-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Contest howsoever

caused. TO THE FULLEST EXTENT PERMITTED BY LAW, IN NO EVENT WILL THE RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE CONTEST (INCLUDING ITS PRIZES). IN NO EVENT SHALL THE RELEASEES TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED \$10. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY, REPRESENTATION OR CONDITION OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE CONTEST RULES.

16. **Disputes Regarding the Identity of an Entrant:** In the event of a dispute in connection with any donation made online to participating shelters, the associated entry will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g., business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the entry to be confirmed a winner.
17. **Rules Govern:** The Contest will be run in accordance with the English Official Rules at <https://www.royale.ca/rules>, which shall prevail, govern, and control in the event of any inconsistency with any Contest-related materials including but not limited to French Rules.
18. **Changes to Official Rules, Contest, etc.:** With the consent of the Régie des alcools, des courses et des jeux for Québec (the "Régie"), Sponsor reserves the right, in its sole discretion, to amend the Official Rules or to cancel, terminate, modify, extend or suspend this Contest at any time, without prior individual notice and for any reason, including without limitation, if any factor interferes with the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor may select the winner(s) from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor.
19. **For Québec Residents:** Any litigation respecting the conduct or organization of this Contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
20. **Intellectual Property:** All intellectual property, including but not limited to trademarks, trade names, designs, Contest materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.
21. **Privacy:** Sponsor respects your right to privacy. By entering the Contest and providing your personal information upon entry, you consent and agree to Sponsor's collection and use of the entry information to administer this Contest. Your entry information will be handled according to the privacy policy at www.royale.ca. Your consent to Sponsor's use of the entry information may be revoked at any time (without revoking your participation in the Contest or impairing your chances of winning). For more information regarding the manner of collection, use and disclosure of personal information by Sponsor, please visit www.royale.ca. If you make one or more donations with participating shelters, please refer to their privacy practices for the handling of personal information.

22. **Governing Law.** This Contest is governed by the laws of Canada and Ontario as applicable therein and by participating, all entrants hereby submit to the jurisdiction and venue of the federal, provincial and local courts located in Toronto, Ontario.
23. **Tax Liability.** Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. Sponsor takes no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Contest.
24. **General:** The Contest is void where prohibited by law and is subject to all applicable federal, provincial/territorial and municipal laws.

SHORT RULES

Contest open from Nov 1/21 to Nov 30/21. Must be Canadian resident of age of majority or older to enter. Two (2) ways to enter: **1. Donation:** to receive one (1) entry, make a minimum \$10.00 CAD donation to a participating shelter. For participating shelters, please visit <https://www.royale.ca/pets>. LIMIT: one entry per person per donation per participating shelter. **2. Without donation:** to receive one (1) entry without donation, send an original, handwritten 100-word essay on the importance of animal shelters on a single piece of paper, in a self-addressed envelope bearing sufficient postage to: ROYALE Marketing, 100 Midland Drive, Dieppe, NB E1A 6X4. Must be postmarked by Nov 30/21 and received by Dec 6/21. LIMIT: maximum 78 entries regardless of method of entry. Random draw will be conducted on Dec 13/21 on or about noon in Toronto, ON from all eligible entries received. 12 prizes available to be won, each consisting of a selection of ROYALE® products (approx. retail value is \$500 CAD). Odds of winning depend on the number of eligible entries received. Selected entrants must be confirmed as winners, including by correctly answering a mathematical skill testing question. Visit <https://www.royale.ca/rules> for Official Rules.